

## **Statement of Purpose: White Rose Care**

### **Business Details**

CQC ID number: 1-101703352.

Legal identity: Partnership, Mr Gary White and Mrs June White

Business Manager: Ms Julie White

Head Office address: 156 Maple Leaf, Manston Business Park, Manston, Kent CT12 5GY. Tel 01227 714372. Email [gary@whiterosecare.com](mailto:gary@whiterosecare.com).

### **Location and registration details Maylands**

**Location ID:** 1-1189-1967

**Address:**

Grosvenor Road, Whitstable, Kent, CT5 4NN. Tel: 01227 770232

**Regulated activities:**

Accommodation for 17 adults who require personal care

**Registered Manager:**

Amy Puttick, Grosvenor Road, Whitstable, Kent, CT5 4NN. Tel: 01227 770232  
email: [amy@whiterosecare.com](mailto:amy@whiterosecare.com).

Maylands is a large detached home of 2 levels situated in a quiet cul-de-sac on the outskirts of Whitstable. Externally it has an off-street car park facilitating ease of transfer to and from vehicles without risk to residents or staff in the road. There is a garden accessible by wheelchair with hard standing areas and a drinks and snacks bar. The home is close to Whitstable which offers service users the choice of living quietly at home or to make use of the amenities of Whitstable town or coastline. Access ramps; mobile hoists; accessible bathing; garden bar for snacks and drinks

### **Aims and objectives**

All three care homes operate under the same set of aims and objectives, as each care home provides care and support to people who have a learning disability.

## **OUR AIMS ARE AS FOLLOWS:**

- 1.** To provide a small friendly, caring and comfortable home for all our service users, running to the highest possible standard.
- 2.** To foster a family atmosphere in which our service users may feel safe, respected, supported and encouraged to express and develop their own personalities, self-identity, culture and spirituality.
- 3.** To adopt a person-centred approach, ensuring the best possible support for each service user according to their needs, giving them a sense of value, inclusion and security.
- 4.** To offer respectful, consistent care that encourages positive relationships, dignity, mutual respect and trust.
- 5.** To help our service users develop skills, interests, preferences and capabilities to meet their own aspirations, to increase their confidence and independence, provide them with the stimulation they need and such unobtrusive guidance as may be helpful.
- 6.** To respect our service users as individuals with exactly the same needs and rights as everyone in the community.